

CONTENT CREATOR

Salary: Competitive, dependent on experience – Starting salary of 23K-26K per annum with the opportunity to progress.

Contract terms: Full-time, permanent

Location: Liverpool Innovation Park, Edge Lane, Liverpool

Benefits: 23 days holiday plus bank holidays, Pension Contribution, Company Bonus.

The Role:

We are looking for a Digital Content Creator who creates innovative content for all digital and ever evolving social media platforms. This person will have first-hand experience shooting and creating traditional content as well as editing and repurposing media for various different channels.

We are looking for a social native thinker - someone who can concept ideas and has the motivation and ingenuity to make these ideas happen. The ideal candidate is someone who can produce content against wider marketing strategies.

Responsibilities:

- Concept creation
- Ability to work on their own and part of a team
- Conceptualise & produce output for our clients' various different digital channels.
- Shoot video/stills & edit new content for all social media channels
- Execute against a wider social media strategy and brand guidelines
- Motivated
- Communication of ideas to others

Experience and skills

Essential

- Min 2+ years experience in a similar role
- Self shooter with editing skills
- Strong understanding of digital channels & social media
- Strong writing skills
- Great Client communication skills
- Keen to progress and learn from seniors
- A showreel demonstrating your work
- Team Player

Desirable

- A degree in a relevant field

Application deadline:

Friday 22nd January

Start date: early 2021

Application process:

Please send your CV, covering letter (no more than one page) and a link to examples of work to jobs@zutmedia.com with the position title in the subject of your email. Please note applications without examples of work will not be considered.