

CREATIVE VIDEO EDITOR

Salary: Competitive, dependent on experience – Starting salary of 25K-35K per annum with the opportunity to progress.

Contract terms: Full-time, permanent

Location: Liverpool Innovation Park, Edge Lane, Liverpool

Benefits: 23 days holiday plus bank holidays, Pension Contribution, Company Bonus.

The Role:

Working closely with our in-house team we require someone to with a great eye to cut all sorts of content from TV commercials, emotive brand films & corporate communications.

Responsibilities:

- Deliver post-production video editing (including motion graphics, interactive video, and audio) for all platforms (TV, events, social media), utilising specialist programs and equipment for a wide range of clients.
- Provide editorial expertise and creative output to high technical, accuracy and content standards
- Take a brief to grasp production team's needs and specifications
- Review raw material to create a shot decision list based on scenes' value
- Assemble raw footage and transfer to a computer
- Follow a script, screenplay or outline
- Input sound to enhance footage, which may include selecting music and writing voice-overs
- Input graphics to enhance footage
- Improve and correct lighting and colouring
- Suggest or select music
- Work closely with the creative directors to present a final product that answers the brief
- Create and maintain an organised resource library of all relevant media, to provide a bank of resources.

Experience and skills

Essential

- Proven previous experience in a post-production environment (3+ years)
- Excellent working knowledge of Adobe Premiere, but professional experience in all major NLEs is preferred
- Knowledge of After Effects, Audition, DaVinci & Photoshop
- Experience in all areas of post-production including colour grading and audio mixing
- High level of in-NLE finishing skills including design & integration, audio mixing, grading and final delivery
- Experience delivering video assets to numerous destinations - including broadcast specs
- Excellent knowledge of codecs, file formats and workflow
- Ability to do sound designs & 'legal' audio mixing for broadcast
- Ability to implement provided graphics and titles, and ideally the ability to create original graphics/animation
- A strong understanding of the post-production workflow and the ability to provide recommendations to any process/workflow to increase efficiency
- Ability to work collaboratively with all team members to deliver client requests in a timely manner, to a high standard.
- Ability to manage multiple projects at a time, calmly and efficiently
- Ability to estimate workload to meet timelines and requirements
- Ability to work under pressure with producers and clients to deliver various projects always ensuring quality control and consistency
- A high level of attention to detail
- Passion
- Positive can-do attitude and ability to use initiative
- Ability to take and follow direction, while also having a creative eye for improvements
- Understanding of TV advertising and social media platforms as well as how to optimise for different platforms.
- Understanding of audiences and what makes a shareable and engaging video
- Desire to keep up with trends and ability to offer new solutions to our clients.

Desirable

- Experience working in a creative agency.
- Experience working in the sports and/or education sector
- A degree in a relevant field
- Knowledge of Da Vinci a big advantage

Application deadline:

Friday 22nd January

Start date: early 2021

Application process:

Please send your CV, covering letter (no more than one page) and a showreel/link to examples of work to jobs@zutmedia.com with the position title in the subject of your email. Please note applications without examples of work will not be considered.
