

GRAPHIC DESIGNER

Salary: Competitive, dependent on experience – Starting salary of 25K-30K per annum with the opportunity to progress.

Contract terms: Full-time, permanent

Location: Liverpool Innovation Park, Edge Lane, Liverpool

Benefits: 23 days holiday plus bank holidays, Pension Contribution, Company Bonus.

The Role:

Zut are looking for a graphic designer to create eye-catching visuals and proposals. The ideal candidate must be creative, flexible, passionate about what they do and able to work well with others.

Working to a brief that has been agreed, you'll develop appropriate creative ideas and concepts to suit our client's objectives. The work demands creative flair, where your skills and can make quite dry topics look pretty. Up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

You'll work on a variety of products and activities, such as Art direction for campaigns, design concepts, advertising, displays, corporate communications and corporate identity, i.e. giving organisations a visual brand.

Responsibilities:

- Developing designs that suit our client's needs
- Meeting clients or Account Managers to discuss the business objectives and requirement of the design project
- Creating engaging Proposals for our clients
- Estimating the time required to complete a job and providing quotes for clients
- Thinking creatively to produce new ideas and concepts across a range of media
- Using innovation to redefine a design brief within time and cost constraints
- Presenting finalised ideas and concepts to clients or Account Managers
- Keeping up to date with emerging design trends and technologies
- Proofreading to produce accurate and high-quality work
- Demonstrating illustrative skills with rough sketches
- Preparing numerous different layouts ready for print
- Working as part of a team of our video, animation and campaign team

Experience and skills

Essential

- A passion for design
- Strong Graphic Design and Iconography skills, with the ability to create innovative, effective high spec design
- Exceptional Knowledge of Photoshop, InDesign & Illustrator
- Interested in video, animation and all things digital, with an appreciation for how it drives ROI
- At least 3 + years' experience in a video or marketing creative agency
- Solid understanding of design principles, user experience best practices, content strategy, and copywriting
- Experience supporting national B2B and B2C brands
- Proven creative experience in Art Direction/Design, Copywriting/Content, Storytelling

Desirable

- Experience working in the sports sector
- Experience working in fashion sector
- Experience working in tourism sector
- A degree in a relevant field

Application deadline:

Friday 22nd January

Start date: early 2021

Application process:

Please send your CV, covering letter (no more than one page) and a link to examples of work to jobs@zutmedia.com with the position title in the subject of your email. Please note applications without examples of work will not be considered.