

# MOTION DESIGNER

**Salary:** Competitive, dependent on experience – Starting salary of 25K-40K per annum with the opportunity to progress.

**Contract terms:** Full-time, permanent

**Location:** Liverpool Innovation Park, Edge Lane, Liverpool

**Benefits:** 23 days holiday plus bank holidays, Pension Contribution, Company Bonus.

## The Role:

Working closely with our fast-growing team on commercial and corporate projects, we require a Motion Designer to create impactful and compelling animated content for digital and broadcast channels.

The ideal candidate must be proficient in After Effects able to create sophisticated, elegant and cinematic animation sequences.

An excellent design eye and attention to detail are essential attributes as well as a 'can do' attitude.

## Responsibilities:

- Create sophisticated, elegant and cinematic animation sequences.
- Deliver motion design work of exceptional quality to specified deadlines.
- Art Direct storyboards, animatics and motion designs.
- Collaborate with the team to come up with different creative concepts.
- Work on multiple projects simultaneously, balancing time constraints.
- Add your creative skills wherever possible

## Experience and skills

### Essential

- Proven previous experience in a similar position (2-3 years)
- Outstanding Motion Graphic Design skills in After Effects
- Proficient in Adobe Photoshop and Illustrator
- Appropriate technical knowledge with regards to codecs & broadcast specs
- Experience of working in various aspect ratios and harmonising across multiple screens
- Exceptional design eye
- Ability to take loose or constrained design briefs and translate them into compelling motion graphics solutions.
- Ability to work collaboratively with all team members to deliver client requests in a timely manner, to a high standard.
- Ability to manage multiple projects at a time, calmly and efficiently
- Ability to estimate workload to meet timelines and requirements
- A high level of attention to detail
- Passion
- Positive can-do attitude and ability to use initiative
- Ability to take and follow direction, while also having a creative eye for improvements
- Understanding of TV advertising and social media platforms as well as how to optimise for different platforms
- Understanding of audiences and what makes a shareable and engaging video

### Desirable

- Cinema 4D skills
- Editing skills
- Experience working in a creative agency.
- Experience working in the sports and/or education sector
- A degree in a relevant field

## Application deadline:

Friday 22<sup>nd</sup> January

**Start date:** early 2021

## Application process:

Please send your CV, covering letter (no more than one page) and a showreel/link to examples of work to [jobs@zutmedia.com](mailto:jobs@zutmedia.com) with the position title in the subject of your email. Please note applications without examples of work will not be considered.