

PRODUCER

Salary: Competitive, dependent on experience – Starting salary of 25K-40K per annum with the opportunity to progress.

Contract terms: Full-time, permanent

Location: Liverpool Innovation Park, Edge Lane, Liverpool

Benefits: 23 days holiday plus bank holidays, Pension Contribution, Company Bonus.

The Role:

We are looking for a talented individual to produce content for our diverse client base. You will work on everything from sports brand promos to specialist brand films.

You will be a part of driving our overall video strategy, sharing best practice and the latest innovations and trends with the wider creative and production team. You will be expected to manage a crew to deliver your ideas and at times required to shoot or edit content yourself.

Responsibilities:

- Able to come up with concepts that will make for engaging, shareable content
- The ability to take briefs from internal clients and be a trusted advisor to them
- Manage & direct a production crew
- Manage and direct editor / motion designers
- Able to shoot and edit video content by yourself
- Ensure work is delivered on deadline
- Be a point of quality control for all our video output
- Be responsible for growing the company's skill and knowledge around video
- Be able to innovate new concepts for commercial clients.
- Very good people and diplomacy skills as they will be expected to work with internal and external clients to the highest level
- Up to date on latest trends in video and filmmaking, competitors and platforms
- Able to use a good variety of editing, effects and titles software packages
- Access to a network of contacts within the industry

Experience and skills

Essential

- A strong passion for all types of video Content, with an appreciation for how it drives ROI
- At least 5+ years' experience in a video or marketing creative agency
- Experience managing creative resources
- Solid understanding of design principles, user experience best practices, content strategy, and copywriting
- Experience supporting national B2B and B2C brands
- Proven creative excellence in Producing / Directing / Copywriting/Content, Storytelling

Desirable

- Experience working in the sports sector
- Experience working in fashion sector
- Experience working in tourism sector
- A degree in a relevant field

Application deadline:

Friday 22nd January

Start date: early 2021

Application process:

Please send your CV and covering letter (no more than one page) to jobs@zutmedia.com with the position title in the subject of your email.